

諏訪市の工業トピックス What's New SUWA

■諏訪市雇用応援事業（すわ企業体験見学ツアー）

市では企業における優秀な人材の確保と将来のキャリアのヒントを考えている学生に向けて平成30年度から公立諏訪東京理科大学の学生を対象に企業見学ツアーを実施してきました。令和7年度からは、文系理系を問わず高校生や県内外の大学生等に広げ実施しています。

市内製造業者の工場見学や業務内容のプレゼンテーションを通じて将来の就職先として市内企業を選んでいただけるように取り組んでいます。

■Employment Support Program (Business experience through Suwa-based company tour)

In an effort to recruit competent individuals directing to Suwa University of Science, Suwa city has conducted company tour since 2018.

Starting in FY2025, we will expand its tours to a broader student base including high schoolers and university students of all academic backgrounds, from both within and outside the prefecture.

The city is working to help them join companies operating here as their future employees through factory tours and presentations on the business activities provided by local manufacturers.



すわ企業体験見学ツアー
Factory tours, generating significant curiosity among attendees

■機械要素技術展への共同出展事業

行政の垣根を越え、地域企業の受注・販路開拓拡大を目的に、東京や名古屋で開催される機械要素技術展に茅野市と共に「SUWAものづくりグループ」として共同出展事業を実施しています。出展を契機とした市内企業の新規取引に繋がっています。

■Joint Exhibition Program in the M-tech (Mechanical Components & Materials Technology EXPO)

With the aim of strengthening regional ties among six municipalities in Suwa area, and to win more purchase orders and expanding sales channels, we are jointly showcasing as a "SUWA Monodzukuri Group" in concert with Chino city at the business show held in both Tokyo and Nagoya. This initiative aims to help companies operating in the region to secure promising business transactions.



2025年の出展ブース
Take a look and see: Joint exhibition booths in 2025

■SUWAデザインプロジェクトWebサイト

諏訪地域の企業の持つ技術力の高さ、魅力を発信する「SUWAデザインプロジェクト」。本WebサイトではSUWAが誇るユニークな技術者たち、魅力的な商品の開発物語や新たに始まった事業者のプロジェクトなどにフォーカスを当てて日々情報発信をしています。

■SUWA Design Project Web Site

Showcasing the depth of technical expertise and the attractiveness of the companies operating in the Suwa regions, the website provides valuable information on a daily basis.

The site, Japanese only available now, focuses on the skilled engineers, highlighting a history of fascinating product development and new business ventures.



WEBサイトイメージ
Website image

■地域密着型ものづくり講座

市では、平成15年度から地域企業、行政および教育機関が一体となって地域密着型ものづくり講座を実施しています。未来を担う小中学生が郷土諏訪のものづくりへの理解と愛着を深めながら自らの将来と進路を考える上で大事な「生きる力」を育んでいます。

市内企業の会社見学や体験授業を通じてものづくりの喜びと感動を経験していただけるように取り組んでいます。

■Community-Based Manufacturing Seminars

Several courses are offered in cooperation with local businesses, municipalities and educational institutions. This program helps elementary and junior high school students, who determine the future, to foster the "Strength to live" that is important when contemplating their own future and career paths, leveraging by deepening their understanding of the local manufacturing skills of their hometown, Suwa, and a profound affection for their place of origin.

Company tours and hands-on classes at local companies as part of the program bring the joy and excitement of manufacturing to the students.



地域密着型ものづくり講座
Diligently attending the class with enjoyment

■諏訪圏工業メッセ

毎年10月（令和7年は6月）に諏訪圏を会場に開催され、約350の出展社、15,000人を超える来場者が集まる地方都市開催では最大級の専門展示会です。21回目の開催となる2022年からは「未来志向企業の創造～新たなメッセプラットフォーム～」をテーマとして、「魅力あるSUWAブランドの創造」を目指した取り組みをして参ります。



開会式
Opening ceremony

■Nagano-Suwa Industrial Messe 2025

Participation of approx. 350 exhibitors in line with the theme set in 2022 as "Creating an enterprise to aspire future: A new platform for its exhibition", recognizing the high reputation for the largest class in the local city, it's however held in June this year, the 24th time, so that they can mesmerize visitors of some 15,000 in manufacturing competences deeply rooted in their unique products.

Reflecting the aforementioned theme, they are currently expanding their businesses into markets with eye-catching technologies in order to "Create Attractive Suwa Brand" that can meet customers' needs and wants.



展示会風景
Nothing would make more valuable than to stop by our booth.



家族ものづくり体験コーナー
Family-oriented hands-on crafting events