

## 諏訪市の工業トピックス What's New SUWA

## ■諏訪市雇用応援事業（公立諏訪東京理科大ツアー）

市では先駆的に優秀な人材確保に向けて平成30年度から公立諏訪東京理科大学の企業見学ツアーを実施しています。

市内製造業者の工場見学や業務内容のプレゼンテーションを通じて将来の就職先として市内企業を選んでいただけるように取り組んでいます。

## ■Employment Support Program through company tours for SUS students

Suwa city has been offering company tours since 2018 aiming for securing pioneering and excellent human resources from the students commuting to Suwa University of Science (SUS).

The city is working to help them join companies operating here as their future employees through factory tours and presentations on the business activities provided by local manufacturers.



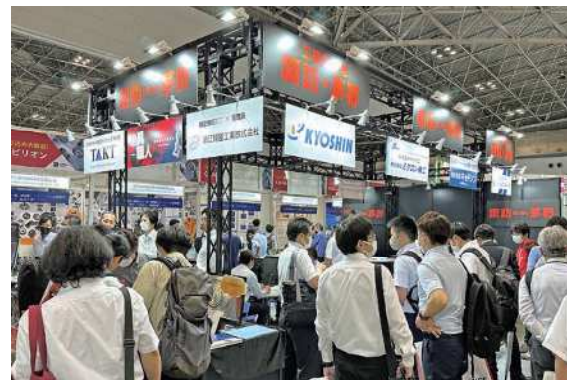
公立諏訪東京理科大ツアー  
Factory tours (A lot of curiosity among attendees arisen by the presentation)

## ■機械要素技術展への共同出展事業

行政の垣根を越え、地域企業の受注・販路開拓拡大を目的に、東京で開催される機械要素技術展に茅野市と共に「SUWAものづくりグループ」として共同出展事業を実施しています。出展を契機とした市内企業の新規取引に繋がっています。

## ■Joint Exhibition Program in the M-Tech (Mechanical Components &amp; Materials Technology EXPO)

With the aim of harmonizing six municipalities in Suwa area and winning more purchase orders and expanding sales channels, we are jointly exhibiting as a "SUWA Monodzukuri Group" in concert with Chino city at the business show held in big cities. It ignites the companies operating here to get promising business transactions.



2023年の出展ブース  
Take a look and see; Joint exhibition booth

## ■SUWAデザインプロジェクトWebサイト

諏訪地域の企業の持つ技術力の高さ、魅力を発信する「SUWAデザインプロジェクト」。本WebサイトではSUWAが誇るユニークな技術者たち、魅力的な商品の開発物語や新たに始まった事業者のプロジェクトなどにフォーカスを当てて日々情報発信をしています。

## ■SUWA Design Project Web Site

Showcasing the depth of technical expertise and the attractiveness of the companies operating in the Suwa regions, the website provides valuable information on a daily basis.

The site focuses on the skilled engineers, highlighting a history of fascinating product development and new business ventures.



WEBサイトイメージ  
Website image

## ■地域密着型ものづくり講座

市では、平成15年度から地域企業、行政および教育機関が一体となって地域密着型ものづくり講座を実施しています。未来を担う小中学生が郷土諏訪のものづくりへの理解と愛着を深めながら自らの将来と進路を考える上で大事な「生きる力」を育んでいます。

市内企業の会社見学や体験授業を通じてものづくりの喜びと感動を経験していただけるように取り組んでいます。

## ■Community-Based Manufacturing Seminars

Several courses are offered in cooperation with local businesses, municipalities and educational institutions. This program helps elementary and junior high school students, who determine the future, to foster the "Strength to live" that is important when contemplating their own future and career paths, leveraging by deepening their understanding of the local manufacturing skills of their hometown, Suwa, and a profound affection for their place of origin.

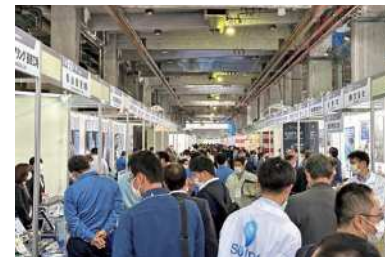
Company tours and hands-on classes at local companies as part of the program bring the joy and excitement of manufacturing to the students.



地域密着型ものづくり講座  
Diligently attending the class with enjoyment

## ■諏訪圏工業メッセ

毎年10月に諏訪圏を会場に開催され、400を超える出展社、27,000人を超える来場者が集まる地方都市開催では最大級の専門展示会です。21回目の開催となる2022年からは「未来志向企業の創造～新たなメッセプラットフォーム～」をテーマとして、「魅力あるSUWAブランドの創造」を目指した取り組みをして参ります。



展示会風景  
Nothing would make more valuable than to stop by our booth.

## ■Nagano-Suwa Industrial Messe

Participation of more than 400 exhibitors in line with the theme set in 2022 as "Creating an enterprise to aspire future: A new platform for its exhibition", recognizing the high reputation for the largest class in the local city, it's held in Suwa area every October, the 21st time in 2022, so that they can mesmerize visitors of some 27,000 in manufacturing competences deeply rooted in their unique products.

Reflecting the aforementioned theme, they are currently expanding their businesses into markets with eye-catching technologies in order to "Create Attractive Suwa Brand" that can meet customers' needs and wants.



開会式  
Opening ceremony



メッセ同時開催のコマ大戦  
Sweat and tears: All-Japan Manufacturing Industry Koma Taisen (Spin Top Global Tournament)  
コマ大戦土俵  
Dohyo, or competition ring